Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	11158	"725"/$.ccls.	US-PGPUB; USPAT; EPO	OR	ON	2006/02/10 17:08
L2	790	L1 and (video near3 segment)	US-PGPUB; USPAT; EPO	OR	ON	2006/02/10 17:50
L3	479	L2 and interactive	US-PGPUB; USPAT; EPO	OR	ON	2006/02/10 17:08
L4	10	L3 and (linear near5 program)	USPAT	OR	ON	2006/02/10 17:50
L5	416	725/39-56 725/35 725/93 725/116 725/132 725/139-140 725/151-152	US-PGPUB	OR	ON	2006/02/10 17:50
L6	8	5 and (video near3 segment).clm.	US-PGPUB; USPAT; EPO	OR	ON	2006/02/10 17:50
L7	0	6 and (linear near5 program$4).clm.	USPAT	OR	ON	2006/02/10 17:51
L8	0	6 and (discrete near3 segment).clm.	US-PGPUB; USPAT; EPO	OR	ON	2006/02/10 17:52
L9	0	6 and discrete.clm.	US-PGPUB; USPAT; EPO	OR	ON	2006/02/10 17:51
L10	0	5 and (discrete near3 segment).clm.	US-PGPUB; USPAT; EPO	OR	ON	2006/02/10 17:52
L11	0	5 and (discrete near8 segment).clm.	US-PGPUB; USPAT; EPO	OR	ON	2006/02/10 17:52
L12	0	6 and (alternative near5 programm$3).clm.	US-PGPUB; USPAT; EPO	OR	ON	2006/02/10 17:53
S1	5960	"program guide" or IPG or EPG	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:27
S2	2247	S1 and (ad or advertis$5 or commercial)	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:05
S3	1432	S2 and (internet or web or "on line" or www)	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:05
S4	360	S3 and (video near3 (segment or portion))	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:06

S5	359	S4 and (storage or memory or database)	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:06
S6	129	S5 and (queries or query)	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:28
S7	102	S6 and (preference or favorite)	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:32
S8	102	S7 and (television or TV)	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:08
S9	67	S8 and (music or musical)	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:08
S10	55	S9 and profile	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:08
S11	29	S10 and demographics	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:32
S12	3	S11 and trait	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:42
S13	0	S11 and behavor$3	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:22
S14	0	S11 and behavor$5	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:22
S15	25	S11 and behav$5	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:22
S16	6	S11 and behav$5	USPAT	OR	ON	2004/07/30 16:28
S17	5	S16 and target$3	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:26
S18	8117	"725"/$.ccls.	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:26
S19	1917	S18 and ("program guide" or IPG or EPG)	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:27
S20	138	S19 and (demographics and preference)	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:27
S21	13	S20 and behav$5	USPAT	OR	ON	2004/07/30 16:33

S22	0	S21 and trait	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:28
S23	3	S21 and (queries or query)	US-PGPUB; USPAT; EPO	OR	ON	2005/06/24 15:46
S24	1	S20 and "predictive model"	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:44
S25	1	S19 and "predictive model"	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:31
S26	1	S3 and "predictive model"	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:31
S27	2	S1 and "predictive model"	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:32
S28	44	S1 and (predict$3 near3 model)	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:32
S29	24	S28 and (preference or favorite)	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:32
S30	17	S29 and demographics	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:46
S31	13	S30 and (queries or query)	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:46
S32	4	S31 and behav$5	USPAT	OR	ON	2004/07/30 16:33
S33	91	S20 and (interactive and media)	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:42
S34	39	S33 and query	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:42
S35	6	S34 and trait	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:45
S36	2	"video segment" and "predictive model"	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:45
S37	44	interactive and "predictive model" and (TV or television)	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:45
S38	6	S37 and trait	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:45

S39	16	S37 and demographics	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:46
S40	8	S39 and (queries or query)	US-PGPUB; USPAT; EPO	OR	ON	2004/07/30 16:47
S41	2	S39 and (queries or query)	USPAT	OR	ON	2004/07/30 16:47
S42	9765	"725"/$.ccls.	US-PGPUB; USPAT; EPO	OR	ON	2005/06/24 15:46
S43	2447	S42 and ("program guide" or IPG or EPG)	US-PGPUB; USPAT; EPO	OR	ON	2005/06/24 15:46
S44	173	S43 and (demographics and preference)	US-PGPUB; USPAT; EPO	OR	ON	2005/06/24 15:46
S45	13	S44 and behav$5	USPAT	OR	ON	2005/06/24 15:46
S46	3	S45 and (queries or query)	US-PGPUB; USPAT; EPO	OR	ON	2005/06/24 15:46
S47	3	S46 and (segment or portion)	US-PGPUB; USPAT; EPO	OR	ON	2005/06/24 16:24
S48	688	S42 and (video near3 segment)	US-PGPUB; USPAT; EPO	OR	ON	2005/06/24 16:24
S49	411	S48 and interactive	US-PGPUB; USPAT; EPO	OR	ON	2005/06/24 16:24
S50	20	S49 and (linear near5 program)	US-PGPUB; USPAT; EPO	OR	ON	2005/06/24 16:25
S51	7	S49 and (linear near5 program)	USPAT	OR	ON	2006/02/10 17:08